



GEORGIA BEEF BOARD STEAK SHOWDOWN

Enter to participate in the Georgia Beef Board Steak Showdown at the Quaker State 400 Available by Walmart NASCAR Weekend! Atlanta Motor Speedway has teamed up with the Georgia Beef Board and Steak Cookoff Association to host the first Georgia Beef Board Steak Showdown!

LOCATION

Atlanta Motor Speedway

CONTEST DATE

September 7, 2024

REGISTRATION DATES

Now-September 4, 2024

REGISTRATION FEE

\$350 (\$480 value)

Includes:

- All categories
- Infield camping space (20' x 40') good for the entire weekend
- Two (2) infield wristbands good for the weekend
- One (1) tow pass for vehicle
- Enjoy the Focused Health 250 and Quaker State 400 Available at Walmart NASCAR Races from your camping spot
- **Note:**
 - Everyone must have an infield wristband. Additional infield wristbands can be purchased for \$65, per person in advance or \$100 the weekend of event
 - Camping spots do not include water or electric hook up's
 - The campground has a shower house with restrooms. If you prefer rent your own private Port-o-John for \$100, please call 678-899-7622.
 - To rent a generator, please contact Justin Sistrunk with Sunbelt at 770-560-7855 or justin.sistrunk@sunbelt.com

REGISTRATION LINK

<https://fevo-enterprise.com/group/24SteakShowdown>

BEEF CATEGORIES

Double Steak: Georgia Beef Board providing steaks

Burger: Participants responsible for providing meat

Chefs Beef Choice: Any entry in which beef is a primary ingredient. Participants responsible for providing meat

PRIZES

CATEGORY WINNERS

1st Place in Each Category

- Pit Boss Sportsman 1600 Wood Pellet Grill
- Picture in Victory Lane

2nd Place in Each Category

- Pit Boss Sportsman 820 Wood Pellet Grill
- Picture in Victory Lane

3rd Place in Each Category

- Pit Boss Sportsman Portable Wood Pellet Grill
- Picture in Victory Lane

OVERALL WINNER

- Pit Boss Champion Barrel Charcoal Smoker
- Pit Boss Grilling Accessories
- Picture in Victory Lane
- Introduced on main pre-race ceremonies stage prior to driver introductions on Sunday
- VIP experience to 2025 Spring or Summer NASCAR Race
 - Four (4) VIP Garage Passes
 - Four (4) VIP Suite Tickets
 - One (1) VIP Parking Pass

SHOWDOWN SCHEDULE

Thursday, September 5th

- 2pm - Infield campgrounds open & participant load in opens (Open 24 hours until Monday, September 9)

Friday, September 6th

- Enjoy activities at the track

Saturday, September 7th

- 8am – Cooks Meeting
- 10am – 10:15am – Burger Turn-In

- 10:30am – 10:45am – Chef's Beef Choice Turn-in
- 11:30am– 12pm – Steak A Turn-in
- 12:30 – 1pm – Steak B Turn-in
- 1pm – Awards in Victory Lane

Sunday, September 8th

- Enjoy the Quaker State 400 Available at Walmart race and activities at the track

QUAKER STATE 400 AVAILABLE AT WALMART WEEKEND SCHEDULE

THIS SCHEDULE IS PRELIMINARY & WILL CHANGE

Thursday, September 5th

- 2pm – Interior Camp Grounds Open
- 6 – 10pm – Speedway Children's Charities Track Laps

Friday, September 6th

- 6 – 8pm – Camper Appreciation Party
- 6 – 9pm – Legends & Bandolero Races

Saturday, September 7th

- 9am-3pm – Fan Zone Open
- 2:30pm – Driver Introductions
- 3pm – Focused Health 250 Xfinity Series Race

Sunday, September 8th

- 9am-3pm – Fan Zone Open
- 12:55 – 1:55pm – Pre-Race Concert
- 2:30pm – Driver Introductions
- 3pm – Quaker State 400 Available at Walmart Series Race

STEAK COOKOFF ASSOCIATION RULES

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